

ACCA Careers

Case Study **Baker Tilly Malaysia**

THE REQUIREMENT:

Baker Tilly Malaysia had an ongoing need to recruit accountancy talent and were keen to utilise ACCA Careers as a source of candidates.

THE SOLUTION:

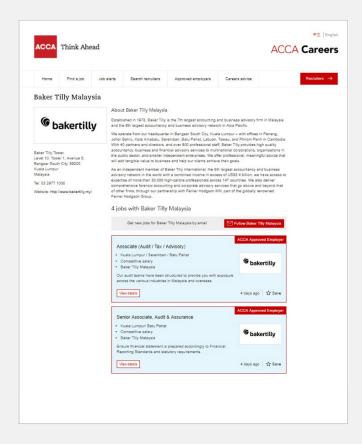
As an ACCA Approved Employer Baker Tilly Malaysia was able to post all their roles on ACCA Careers at zero cost. In order to remove any time/cost/ resource implications for Baker Tilly we use the "Job mirror" process, where we automatically post all their accountancy/finance roles onto ACCA Careers, sending interested candidates back to the roles on the Baker Tilly careers pages to complete their applications.

THE RESULT:

During 2019 we posted 72 roles, generating a total of 9,094 job views and 2,649 apply clicks. This is an average per role of 126 views and 37 apply clicks, a very strong performance.



have hired several ACCA candidates and we'd Baker Tilly Malaysia



ACCA accountants are ready to add value to your business now.

https://recruiter.accaglobal.com/